



mediaexpo

GET MORE EXPO EXPOSURE

“A few words about Media Expo”

MEDIA EXPO IS THE MEDIA SALES HOUSE RESPONSIBLE FOR MEDIA AT BRUSSELS EXPO



WE SELL MEDIA EXPERIENCES TO BRANDS, (OUTDOOR) ON THE CAR PARKS AND (INDOOR) IN THE PASSAGEWAYS LEADING TO THE DESTINATION OF THE VISITORS.





MEDIA OVERVIEW @ BRUSSELS EXPO

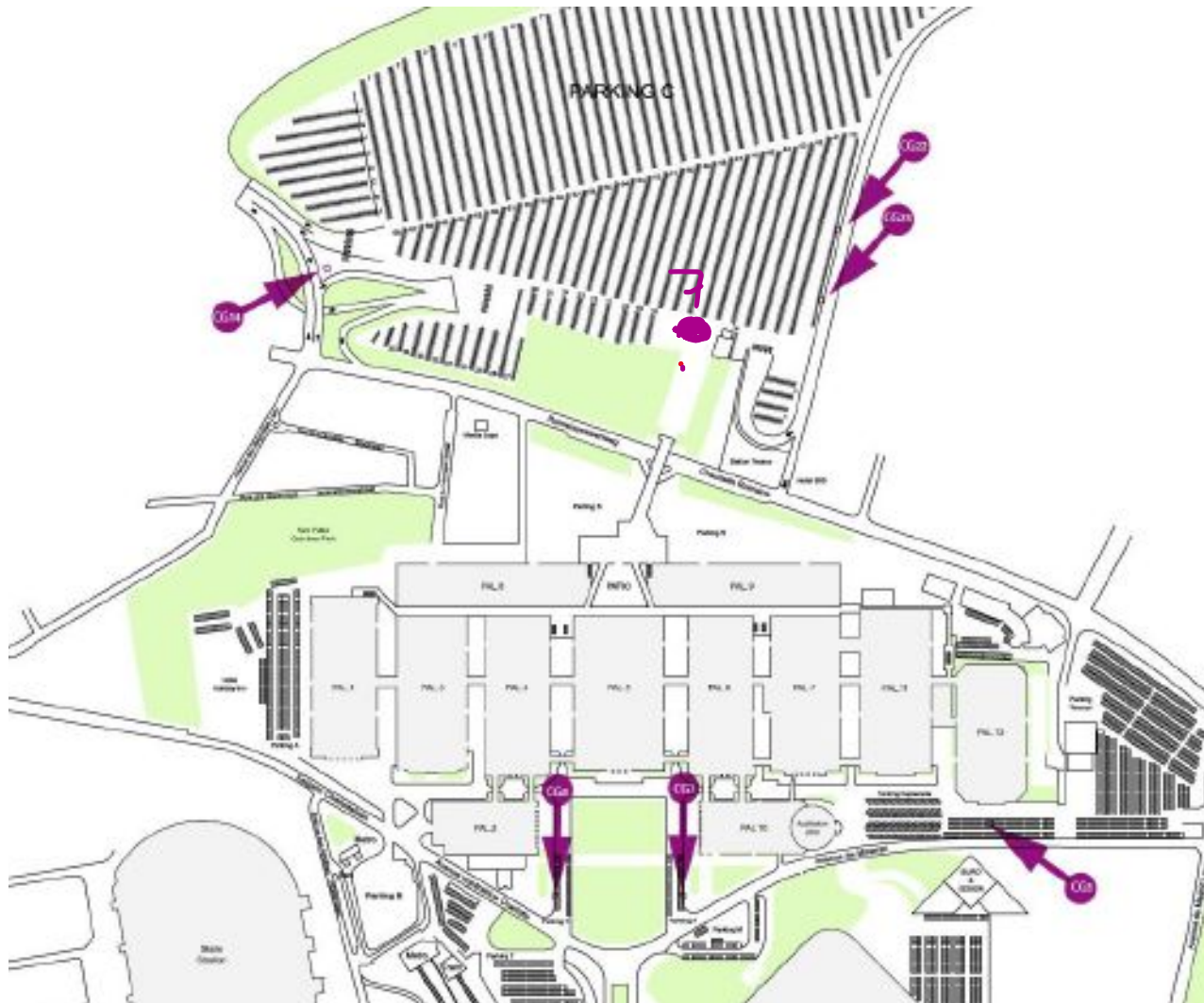
Entrane parking C Covering 65% of visitors



Entrance south
Covering 35% of visitors

OUTDOOR

Giant Cube (112m²)



- Giant cube 112m² (4x28m²)
- On parking C and southern side
- Total of 7 possible locations

PETROL, DIESEL, ELECTRIC OR HYBRID?



Discover your
DRIVER DNA
with Opel. Hall 3.



GRANLIND-HYBRID 1.3 1.6 1.8 2.0 2.4 3.0 3.6 4.0 5.0 6.0 7.0 8.0 9.0 10.0 11.0 12.0 13.0 14.0 15.0 16.0 17.0 18.0 19.0 20.0 21.0 22.0 23.0 24.0 25.0 26.0 27.0 28.0 29.0 30.0 31.0 32.0 33.0 34.0 35.0 36.0 37.0 38.0 39.0 40.0 41.0 42.0 43.0 44.0 45.0 46.0 47.0 48.0 49.0 50.0 51.0 52.0 53.0 54.0 55.0 56.0 57.0 58.0 59.0 60.0 61.0 62.0 63.0 64.0 65.0 66.0 67.0 68.0 69.0 70.0 71.0 72.0 73.0 74.0 75.0 76.0 77.0 78.0 79.0 80.0 81.0 82.0 83.0 84.0 85.0 86.0 87.0 88.0 89.0 90.0 91.0 92.0 93.0 94.0 95.0 96.0 97.0 98.0 99.0 100.0

Not recommended CO₂ emissions are determined using the World Harmonized Light Vehicle Test Procedure (WLTP) according to EC No. 715/2007. CO₂ emissions are determined using the World Harmonized Light Vehicle Test Procedure (WLTP) according to EC No. 715/2007. Contact your Opel dealer for full vehicle details.

PETROL, DIESEL,
ELECTRIC OR HYBRID?



Discover your
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with Opel. Hall 3.



GRANLIND-HYBRID 1.3 1.6 1.8 2.0 2.4 3.0 3.6 4.0 5.0 6.0 7.0 8.0 9.0 10.0 11.0 12.0 13.0 14.0 15.0 16.0 17.0 18.0 19.0 20.0 21.0 22.0 23.0 24.0 25.0 26.0 27.0 28.0 29.0 30.0 31.0 32.0 33.0 34.0 35.0 36.0 37.0 38.0 39.0 40.0 41.0 42.0 43.0 44.0 45.0 46.0 47.0 48.0 49.0 50.0 51.0 52.0 53.0 54.0 55.0 56.0 57.0 58.0 59.0 60.0 61.0 62.0 63.0 64.0 65.0 66.0 67.0 68.0 69.0 70.0 71.0 72.0 73.0 74.0 75.0 76.0 77.0 78.0 79.0 80.0 81.0 82.0 83.0 84.0 85.0 86.0 87.0 88.0 89.0 90.0 91.0 92.0 93.0 94.0 95.0 96.0 97.0 98.0 99.0 100.0

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NISSAN INTELLIGENT MOBILITY



HALL 5



NISSAN QASHQAI
EXPECT MORE

187-20 CAN BEA 19 LITER 110CV 19-110CV

BELOGOR BELOR

The billboard is a large, illuminated structure with a metal frame. It features a central image of a blue Nissan Qashqai car parked in front of a building entrance labeled 'HALL 5'. The Nissan logo is in the top right corner, and the slogan 'NISSAN QASHQAI EXPECT MORE' is at the bottom. A small sign for 'BELOGOR BELOR' is attached to the frame.



CONCOURS

The image shows a white Volkswagen Beetle car with various exhibition stickers. A sign on the roof reads 'CONCOURS'. The car is parked on a street at night.



De Opel Grandland X

WELCOME BACK HARTSLAG



ONTDEK HET X-GAMMA VAN OPEL.
DE NIEUWSTE SUV'S VAN HET AUTOSALON.



8-40 - 5,5 L/100 KM - 104 - 127 G/KM

De Opel Grandland X

WELCOME BACK KARAKTER



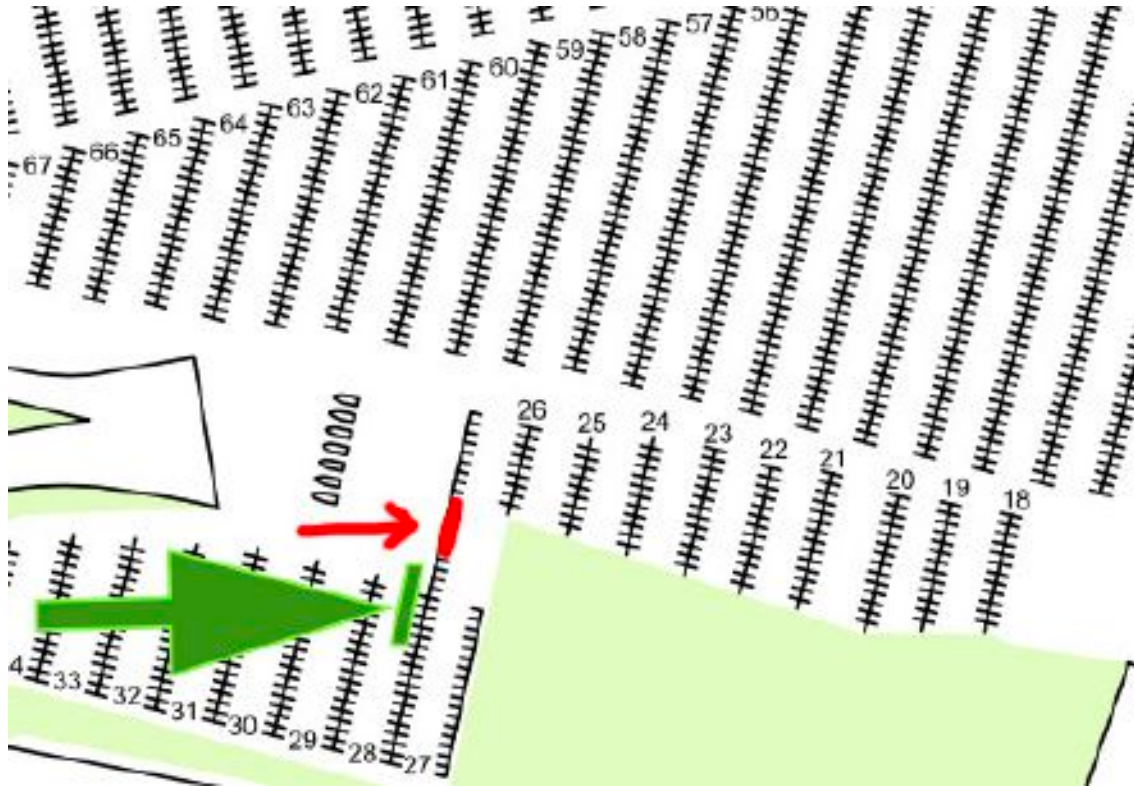
WELKOM BIJ
DE NIEUWSTE SUV'S VAN HET AUTOSALON.



WELKOM BIJ
DE NIEUWSTE SUV'S VAN HET AUTOSALON.



Container Banner



- Main entry Parking C
- Surface **46m²**
- **Beaming Possibility**



VIVIUM

ASSURANCES VERZEKERINGEN

Ensemble, c'est sûr. | Zeker van elkaar.



Posters on the halls



- Different **sizes and orientations**
- Surface ranging from **18m² to 300m²**
- Total of 13 possible locations

NEW KAROQ



ŠKODA
SIMPLY CLEAR

Hall 11

4.3 - 5.2 L/100 KM • 115 - 138 G/KM (SELON LES NORMES NEDC) • (VOLGENS DE NEDC-NORMEN)

ENTRANCE G →



P





1933

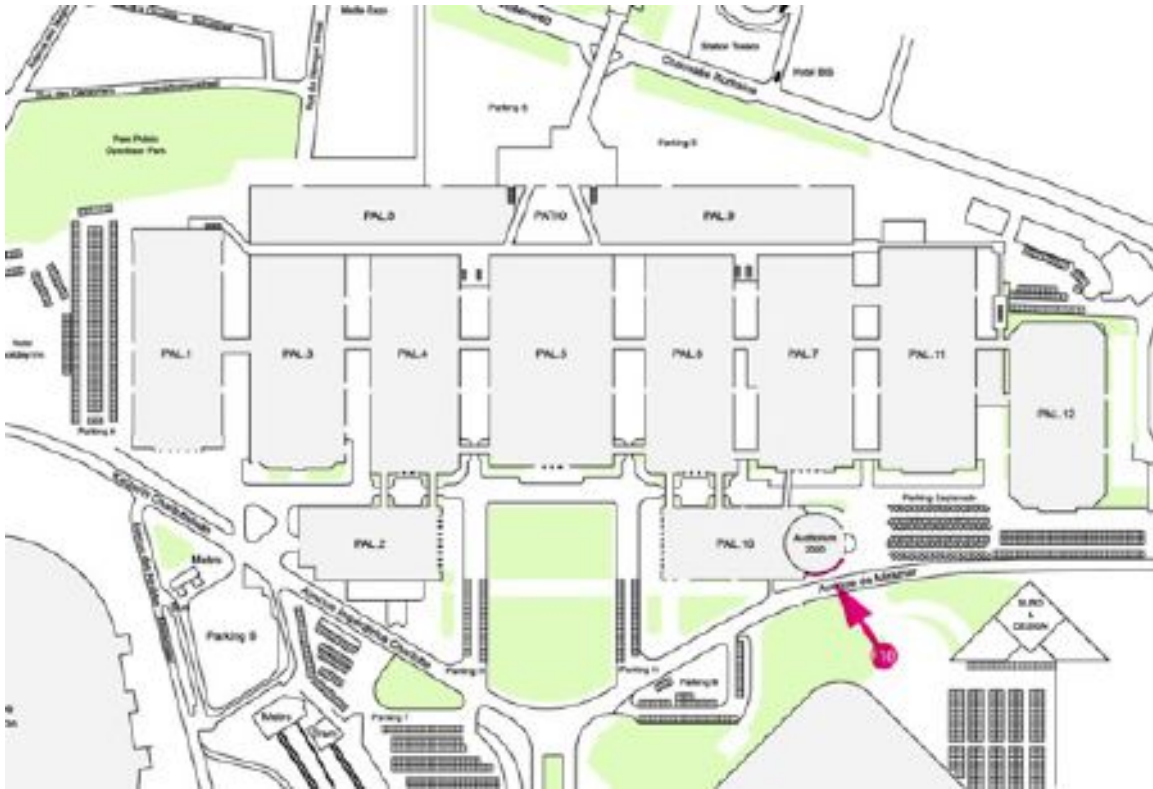
19 > 21
JAN. 2019

#WE ARE
MOBILITY

L. PERALC



Stickering on the auditorium 2000



- Truly **monumental stickering**
- Total surface of **150m²**
- Placed on the **auditorium**, south of hall 7



The new Audi A8
**Forget the car.
Audi is more.**



Be seduced in
Hall 12



LE 790/5004 - 145 - 178 6 00, 121 8820

Elaborare l'immagine. Foto: www.audi.it

Modello "L" con optional "L" e "S" (L e S). Prezzo di listino. Il prezzo di vendita è da concordare con il concessionario.





The new Audi A8

Forget the car.
Audi is more.



Be seduced in
Hall 12




3m² banners network



- Effective through **repetition and placement**
- Total network of up to **200 banners**
- The network covers **all surrounding roads**



THE FIRST-EVER
BMW i8 ROADSTER

 BORN ELECTRIC.



THE FUTURE
AWAITS YOU
IN HALL 7.

0-12.8 L/100 KM • 0-294 G/KM CO₂

 [BMW.COM](#)

Consumption information (l/100km) CO₂ emissions (g/km)

3
years warranty



CENTER



BMW

THE FIRST-EVER
BMW X2.



DISCOVER THE REBEL
IN HALL 7.

3

4x4 200d M • 0.2m CONTACTS

THE PREMIER



BMW



ibis

CASINO

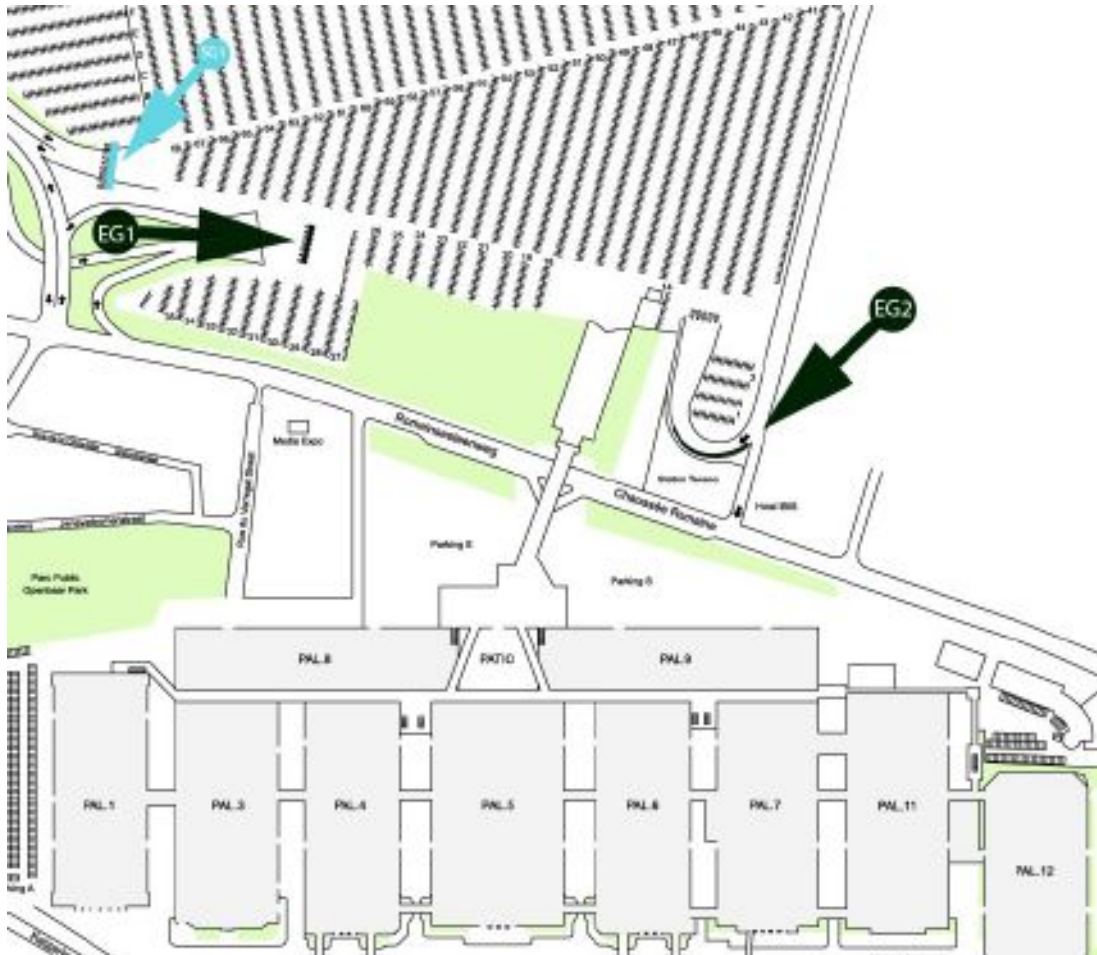
COMBLES



STRUCTURAB



Giant entrances & Giant exit (parking C)




- Covering the **entrances & exit of parking C**
- Total of **2 giant entrances** and **1 exit**



120 YEARS OPEL.
120 YEARS INNOVATION FOR ALL.





OMNIUM NODIG?

Contacteer uw makelaar
of surf naar www.vivium.be/omnium.



BESOIN D'UNE OMNIUM ?

Contactez votre courtier
ou surfez sur www.vivium.be/omnium.



Wettelijke aansprakelijkheid: De afzender aanvaardt geen aansprakelijkheid voor schade van welke aard ook voortvloeiende uit het gebruik van de afzender's berichten. De afzender aanvaardt geen aansprakelijkheid voor schade van welke aard ook voortvloeiende uit het gebruik van de afzender's berichten. De afzender aanvaardt geen aansprakelijkheid voor schade van welke aard ook voortvloeiende uit het gebruik van de afzender's berichten.



>8.000

nieuwe wagens
in stock
voitures neuves
de stock

AUTO
SCOUT24

www.autoscout24.be

De grootste autozite van België | Le plus grand site auto de Belgique



NEW NISSAN JUKE
THE COOL CROSSLER

E40 Gent
E16 Bergen
Charleroi
↑
↑

E411 Namen
E16 Antwerpen
E40 Luik
E40 Boom
BRUSSELS AIRPORT
↘
↘



Outdoor Posters 13m2 (on any parking)



- Panels of **13m2** total surface
- Effective way to cover **the whole site**
- Total coverage: **31 panels**

NEW SUV PEUGEOT e-2008
FULL ELECTRIC
EUROPEAN PREMIERE

PEUGEOT

HALL 3

e-SYSTEM e-ELECTRICITY PEUGEOT TOTAL e-CAR by Life

Peugeot e-2008 is a full electric SUV with a range of 400 km (WLTP). Peugeot e-2008 is available in the Netherlands from March 2021. For more information, visit www.peugeot.nl or call 020 234 1111. © 2020 Peugeot. Peugeot is a registered trademark of Peugeot in the Netherlands. PE - 1947-01-01



De Opel Grandland X

WELCOME BACK HARTSLAG

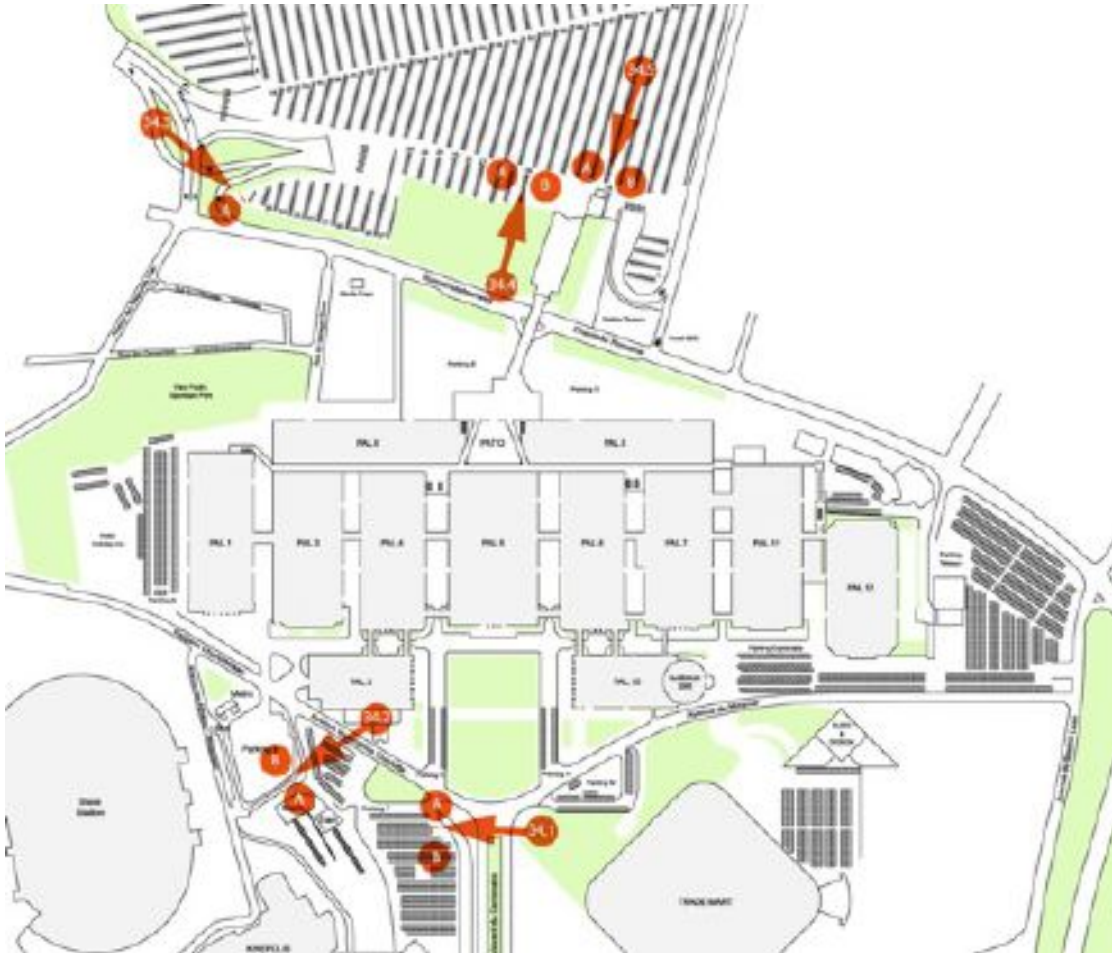
ONTDEK HET X-GAMMA VAN OPEL.
DE NIEUWSTE SUV'S VAN HET AUTOSALON.

011-33 5700 0000 P 011-117 0000 [www.opel.nl](#) 

The billboard features a blue Opel Grandland X SUV parked in a city street at night. The background shows city lights and a bridge. The text is white and black, providing a clear contrast against the dark background. The Opel logo is visible at the bottom right of the advertisement.



34m² panoramic poster



- Panels spread over the parkings
- Visible from a long distance
- Total of 9 panels

The All New Hyundai KONA

Vanaf € 14.999 incl. EcoBon!

Ontdek hem in Poleis 3

KONA

Hyundai Motor Company | Hyundai Motor Group | Hyundai Motor America | Hyundai Motor Europe | Hyundai Motor India | Hyundai Motor China | Hyundai Motor Korea | Hyundai Motor Thailand | Hyundai Motor Vietnam | Hyundai Motor Indonesia | Hyundai Motor Malaysia | Hyundai Motor Philippines | Hyundai Motor Singapore | Hyundai Motor Taiwan | Hyundai Motor Hong Kong | Hyundai Motor Japan | Hyundai Motor South Korea | Hyundai Motor North America | Hyundai Motor South America | Hyundai Motor Mexico | Hyundai Motor Brazil | Hyundai Motor Argentina | Hyundai Motor Chile | Hyundai Motor Colombia | Hyundai Motor Peru | Hyundai Motor Venezuela | Hyundai Motor Ecuador | Hyundai Motor Costa Rica | Hyundai Motor Panama | Hyundai Motor Dominican Republic | Hyundai Motor Haiti | Hyundai Motor Cuba | Hyundai Motor Puerto Rico | Hyundai Motor United States | Hyundai Motor Canada | Hyundai Motor Mexico | Hyundai Motor Brazil | Hyundai Motor Argentina | Hyundai Motor Chile | Hyundai Motor Colombia | Hyundai Motor Peru | Hyundai Motor Venezuela | Hyundai Motor Ecuador | Hyundai Motor Costa Rica | Hyundai Motor Panama | Hyundai Motor Dominican Republic | Hyundai Motor Haiti | Hyundai Motor Cuba | Hyundai Motor Puerto Rico



HYUNDAI



PETROL,
DIESEL,
ELECTRIC
OR HYBRID?



Hall 3.

Discover your **DRIVER DNA** with Opel.



GRANDLAND X HYBRID 11,3-14L/100KM 15,3-15,9 kWh/100KM 29-32 GKM CORSA-E 0L/100KM 16,9 kWh/100KM 0 GKM ASTRA 7 4,3-6,0L/100KM 112-136 GKM environmental information (only for electric vehicles) Opel is committed to sustainability. Visit us at www.opel.com. Fuel consumption and CO₂ emissions are determined using the World Harmonized Light Vehicle Test Procedure (WLTP) according to R (EC) No. 715/2007, R (EU) No. 2017/1153 and R (EU) No. 2017/1154. Contact your franchisee for full vehicle details.

Hamburger Braadworst Hot-Dog Boudins

Hamburger - Braadworst - Hot-Dog - Boudins

FRITUR
SNACKS

Hamburger Braadworst
Hot-Dog-Boudins

T-BOS-66

Premium 3D locations



- Next to **entrances**
- Usable surface of **40m²**
- Absolutely **unmissable locations**
- Can be combined with **sampling**

el 11

NISSAN



Enfite / Ingang



A large billboard advertisement is positioned on the right. It features a central image of a hand holding a smartphone with the Instagram logo on the screen. The text on the billboard is as follows:

WIN / GAGNEZ
JE DROOMBADKAMER /
LA SALLE DE BAINS DE VOS RÊVES

1 WK. D'ONT
VALEUR DE **€ 5.000**

**Neem deel op
onze stand: /
Participez-y sur
notre stand :**

Hal(l) 7 stand 401





TICKETS

SALON

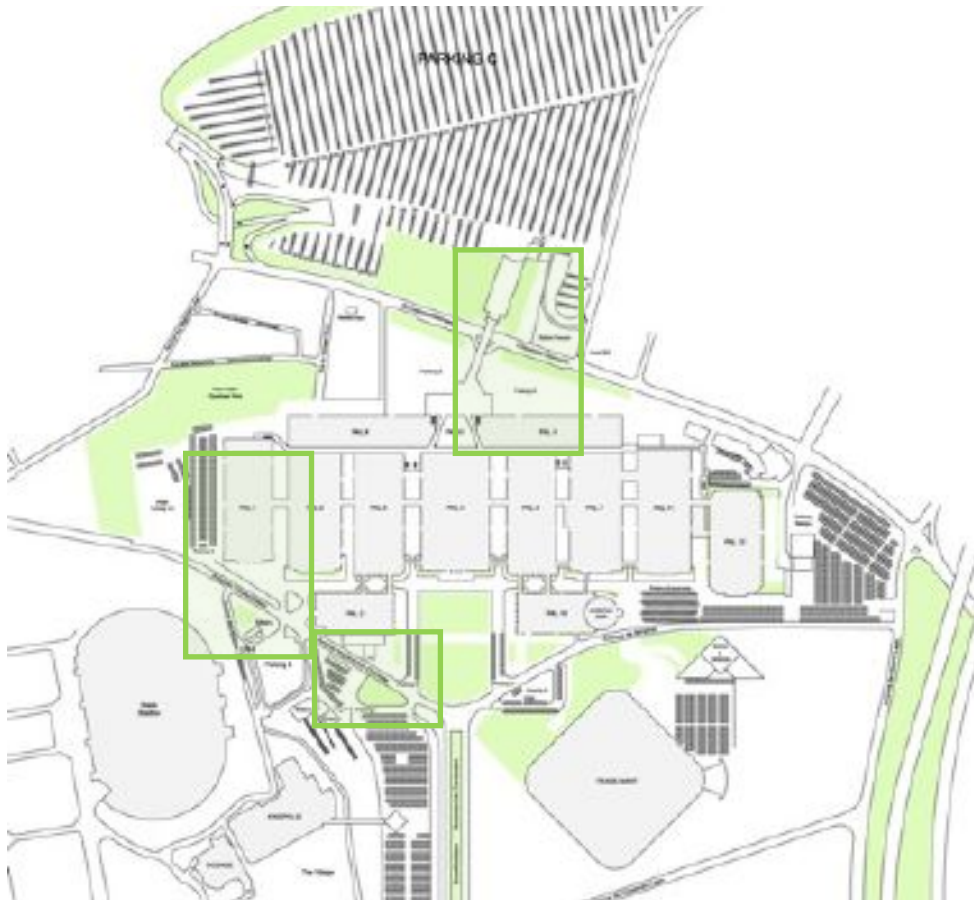
CAISSES
KASSA'S



New Renault C

100% électrique
395 km range

Samplings (activation)



- Create **interaction** with the public
- Can be combined with a **3D Location**
- At the **entrance** or **exit**



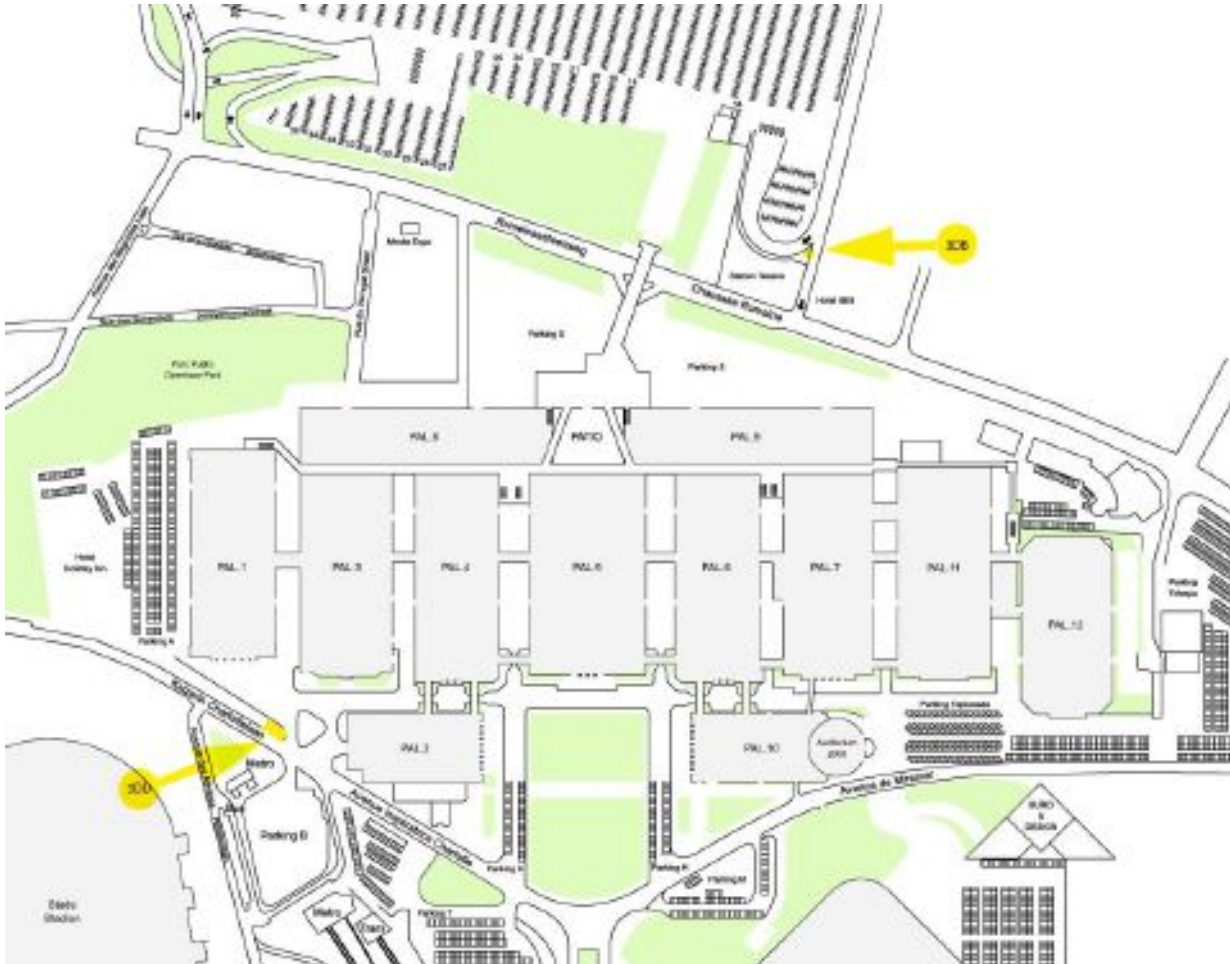
tic tac[®]

FRESH+





Skyboard 40



- Impressive **80m²** total surface
- Double sided **mobile panel**
- Visible **24 hours** a day



La nouvelle
Audi A8



Laissez-vous séduire au
Palais 12

5,4-9,1 l/100km | 121-206 g CO₂/100km (NEDC)

Audi France - 11 rue de la République - 92011 Nanterre Cedex - France
Téléphone : 01 1 41 41 41 41 - Site Internet : www.audi.fr



SALON
AUTO | MOTO

Parking **C**

Parking **5 €**

Others



← TRIBUNE 3



New T-Roc.



HALL 11

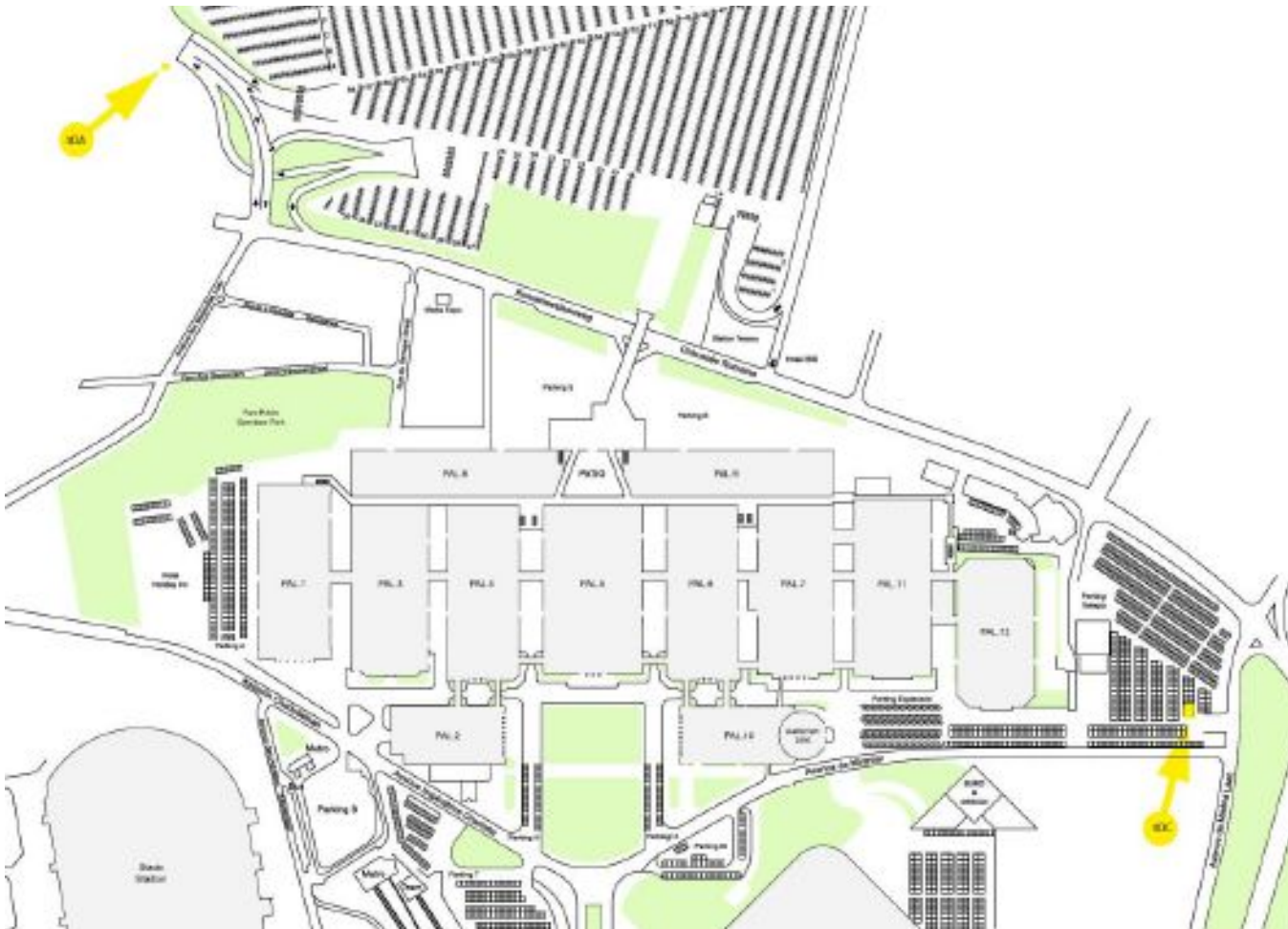


Volkswagen

5,1 - 6,7 L / 100 KM - 117 - 153 G CO₂ / KM (NEDC)

Alleen Volkswagen is verantwoordelijk voor de afbeeldingen.

Skyboard 60



- Up to **120m²** total surface
- Double sided **mobile panel**
- Visible **24 hours** a day

media



PAST, LIFE, FUTURE



The new Audi Q3.
It's happening.

Hall 11

4.7-6.3L/100KM • 123-145G CO₂/KM (measured according to NEDC)
Audi is a member of the Volkswagen Group. Environmental information: 00 39933 0064 www.audi.be
The product "3 year guarantee" is a product offered by Audi Import Belgium.
Please consult www.audi.be for the terms of this guarantee.



EPIC MODE

The new
Audi A1 Sportback

Hall 11

Audi A1 Sportback 1.6 TFSI 110 kW (150 PS) (second according to NEDC)
Motorleistung: 110 kW (150 PS) | Verbrauch: 5,4 l/100 km (kombi) | CO₂: 113 g/km



Skyboard 180

- Monumental **360m²** total surface
- Double sided **mobile panel**
- Visible **24 hours** a day





Zet je huidige auto
ook in de spotlights
Verkoop 'm op 2dehands

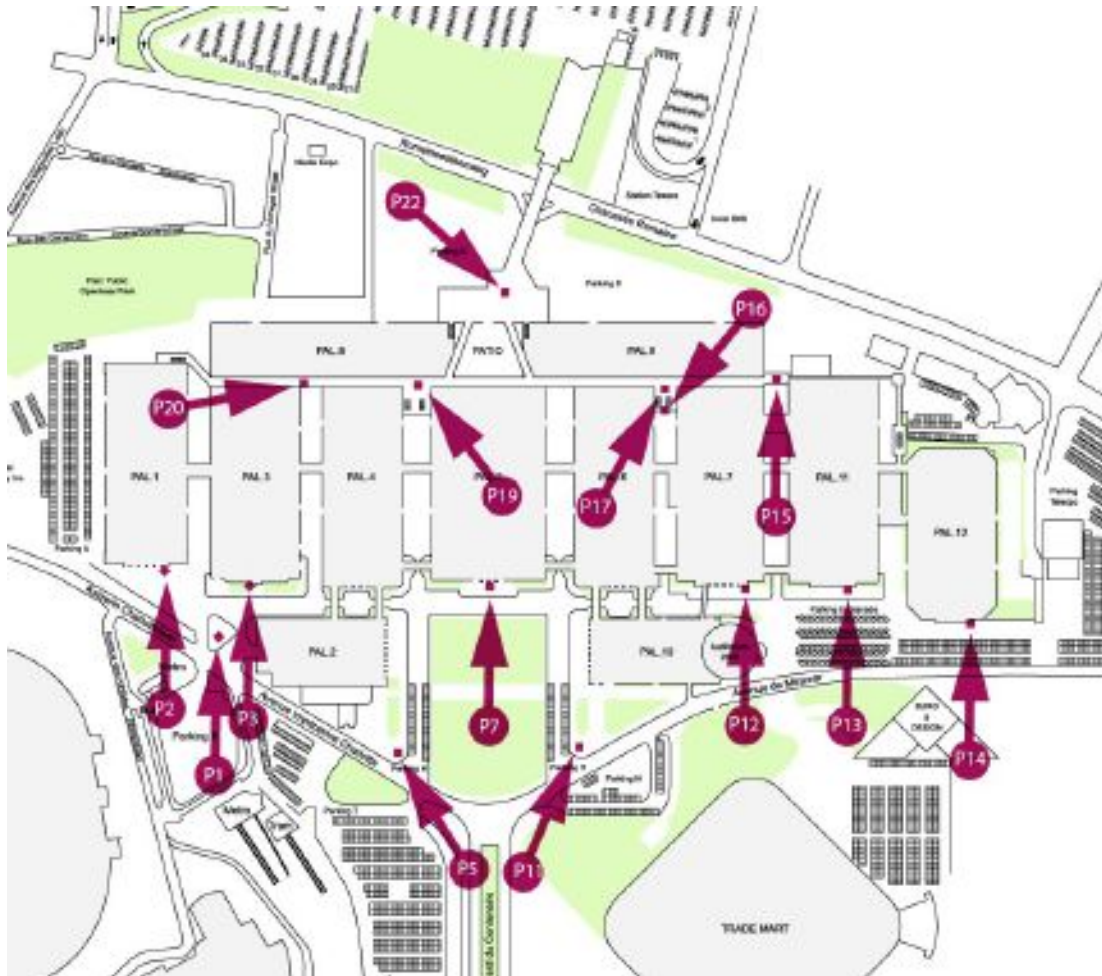


2dehands
The big marketplace online



BOTH
OUTDOOR
&
INDOOR

Deluxe Advertising Cubes



- Create tangible **creative advertising**
- Total of **4 sides** surface **17m²**
- Many great locations **in- and outside**



WONDERCAR 

MIJN LIGTE
EEN KRANS

MIJN COOP
EEN DEUK

MIJN CRASH
EEN CRASH



WONDERCAR. LE RÉSEAU NATIONAL DE CARROSSERIE
WONDERCAR. HET NATIONALE CARROSSERIENETWERK



wondercar.be

WONDERCAR 

WONDERCAR 

MIJN LIGTE
EEN KRANS

MIJN COOP
EEN DEUK

MIJN CRASH
EEN CRASH



WONDERCAR. LE RÉSEAU NATIONAL DE CARROSSERIE
WONDERCAR. HET NATIONALE CARROSSERIENETWERK



wondercar.be

WONDERCAR 

FORD HYBRID



Ford Kuga Plug-in Hybrid

»» PALAIS 4

Ford DRIVE ON TOMORROW

14 L/100 KM 32 G/KM CO₂ (WLTP)

FORD HYBRID



Ford Transit Custom Plug-in Hybrid

»» PALEIS 4

Ford DRIVE ON TOMORROW

2,7-3,1 L/100 KM 60-70 G/KM CO₂ (NEDC)
3,1-3,6 L/100 KM 70-81 G/KM CO₂ (WLTP)

Caddy Maxi
Dark & Cool



7 vraies places
et un grand coffre.

Palais 11.

Également au gaz naturel.



www.vw.com

Le Caravelle
« 70 Years Bulli ».



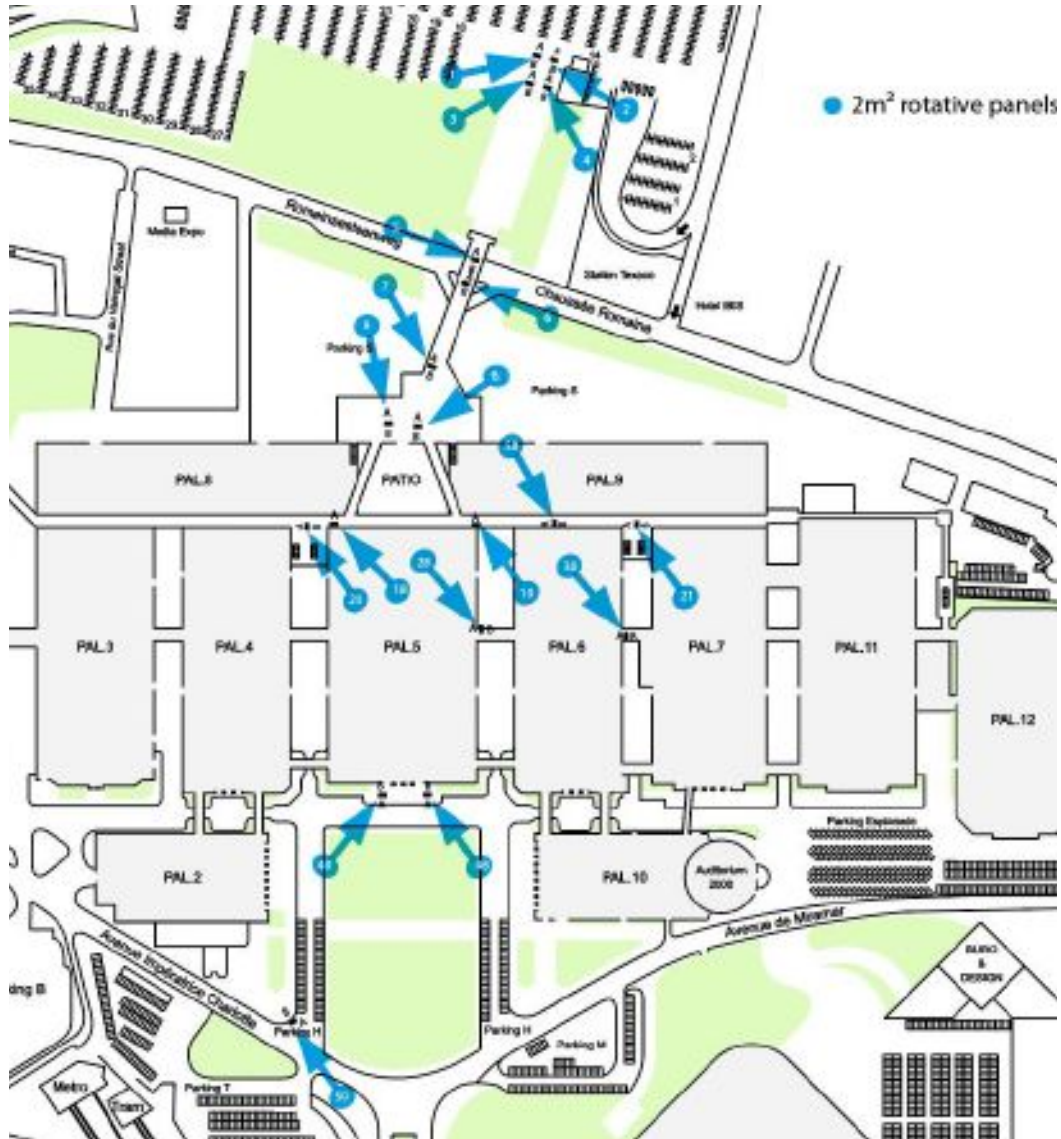
Palais 11.



www.vw.com



2m² Excellence network



- High quality media with **36 rotating visuals**
- Fixed positions in the **footbridge**
- Many great locations **in - and outside**





ELECTRIC?

NEW
Range: 330 km*



Discover your
DRIVER DNA
with Opel. Hall 3.



Opel is committed to information level (NG&CO) and for...
CORSA-E | 0-100 KM, 16,9 kWh/100 KM, 400 KM

*Range depends on driving style and load. Actual range may vary. Always use the correct driving style. The information is provided for informational purposes only. Opel is not responsible for any damage or injury caused by the use of this information. Opel is not responsible for any damage or injury caused by the use of this information. Opel is not responsible for any damage or injury caused by the use of this information.



AS-EL-788-888 / 05-788-000-000



#JAPAN DEALS

DE BETERE
VOORWAARDEN VAN HET
JAPANESE TOEGEBOD

De voorwaarden bij Suzuki?
Vooral niet bibberen...

Ondersteunbaar
betrouwbaar
www.suzuki.nl



INDOOR

Backlight 10m²



- High-end panel on **premium location**
- Sold in **pairs of two panels**
- In the **Astrid Hall**

ECOWATER
SYSTEMS



Your Water. Perfected



Ontdek het plezier
van zacht water

wereidwijd fabrikant

N° 1

137 waterverzachters



class 7

PATIO



ECOWATER
SYSTEMS



Your Water. Perfected.



Découvrez le plaisir
de l'eau douce

PLUS
7

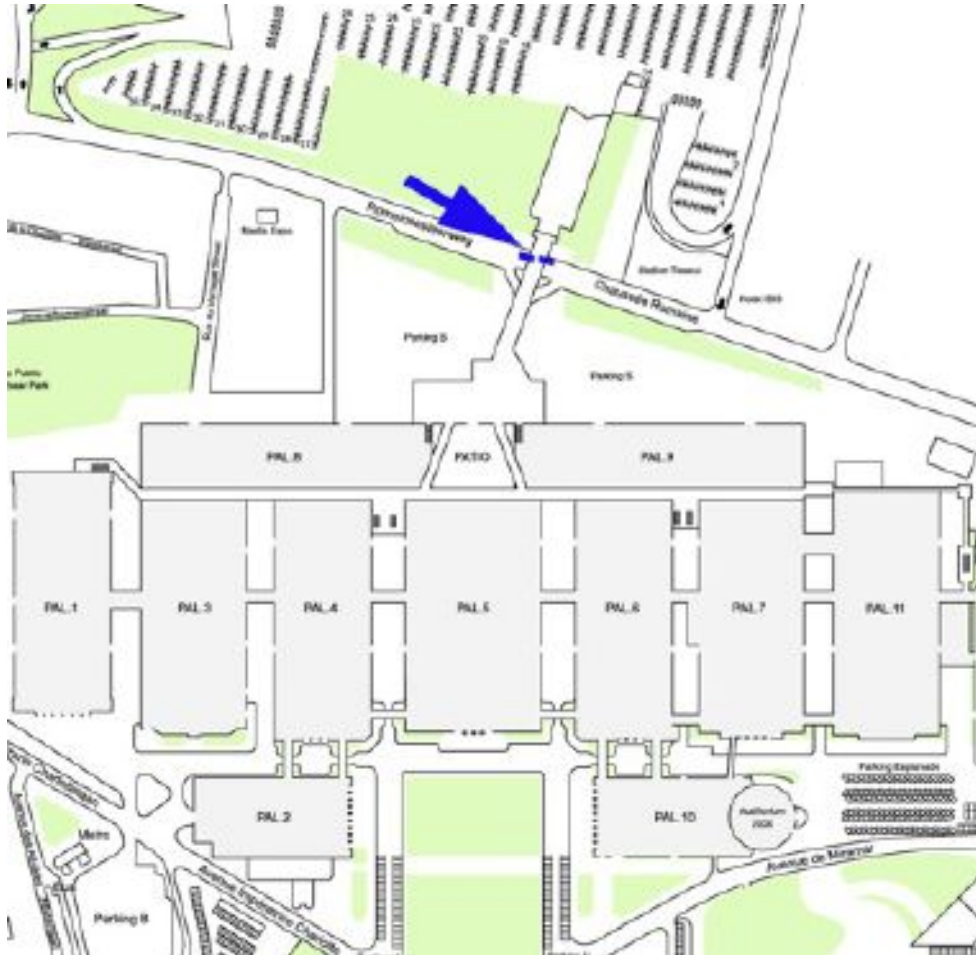
fabriquant nombre

N° 1

d'adoucisseurs d'eau



LED 2 x 4m²



- Combination of **2 LED panels**
- 2 x **4m²** total surface
- Highest **resolution and brightness**



PRÊT VOITURE
CETTE ANNÉE,
JUSQU'OU DESCEND
NOTRE TAUX ?



ASTRID HALL A10-13

beObank

ATTENTION, EMPRUNTER DE L'ARGENT CÔÛTE AUSSI DE L'ARGENT

Plus d'informations sur notre site internet de prêt immobilier à l'adresse suivante : www.beobank.be.
Beobank NV/SA | Prêt immobilier | Rue de la Woluwe 62 | 1200 Brussels | T +32 (0) 27 47 18 18 | info@beobank.be

AUTOLENIING
HOE LAAG ZAKT
ONZE RENTEVOET
DIT JAAR?



ASTRID HALL A10-13

beObank

LET OP, GELD LELEN KOST OOK GELD

Let op, afsluiten onder voorbehoud en afhankelijk van uw kredietwaardigheid. Meer info op www.beobank.be.
Beobank NV/SA | Leasing | Rue de la Woluwe 62 | 1200 Brussels | T +32 (0) 27 47 18 18 | info@beobank.be

ONLINE TICKET ?
Een
aanmelding nodig,
en online betalen
NIEUW
Snel en gemakkelijk
www.beobank.be

ONLINE TICKET ?
Een
aanmelding nodig,
en online betalen
NIEUW
Snel en gemakkelijk
www.beobank.be

BENVENUE
WELKOM

ONLINE TICKET ?
Een
aanmelding nodig,
en online betalen
NIEUW
Snel en gemakkelijk
www.beobank.be

ONLINE TICKET ?
Een
aanmelding nodig,
en online betalen
NIEUW
Snel en gemakkelijk
www.beobank.be

LED 10 m²



- LED display across the **footbridge**
- 1 x **10 m²** total surface
- Highest **resolution and brightness**

WAT JE PROJECT OOK IS,
OP JE VERZEKERINGSMAKELAAR
KAN JE BOUWEN



← WELCOME →



HONDA
The Power of Dreams

Saloncondities tot ruim
Conditions Salon jusqu'à
€ 2.500,-

Palais 9
Palais 9

Stand 4

The banner features four images of Honda motorcycles: a white Honda logo on the left, a blue and white Honda scooter, a silver Honda scooter, and a red and blue Honda sport bike. The Honda logo and slogan are on the far right.

ONLINE TICKET ?
Wat is een online ticket?
Wat is een online ticket?
Wat is een online ticket?

ONLINE TICKET ?
Wat is een online ticket?
Wat is een online ticket?
Wat is een online ticket?

BIENVENUE
WELKOM

ONLINE TICKET ?
Wat is een online ticket?
Wat is een online ticket?
Wat is een online ticket?

ONLINE TICKET ?
Wat is een online ticket?
Wat is een online ticket?
Wat is een online ticket?

UW RENTEDOET
STAAT KLAAR.

DEER

De Gerk

cbat

LED 32m² In the Astridhal



- Floating **monumental LED display**
- Located in the **Astridhall**
- Vibrant and dynamic
- **Only during car show**

Le prêt Ma Nouvelle Voiture
Assurance Coup De Foudre



Attention, emprunter de l'argent coûte aussi de l'argent.

ING

TOTAL

VES
SUZUKI

ELOYA





The new SEAT Arona.
105 - 115 g/km (NEDC)

The new SEAT Arona.

Coca-Cola

Home Smart Home?

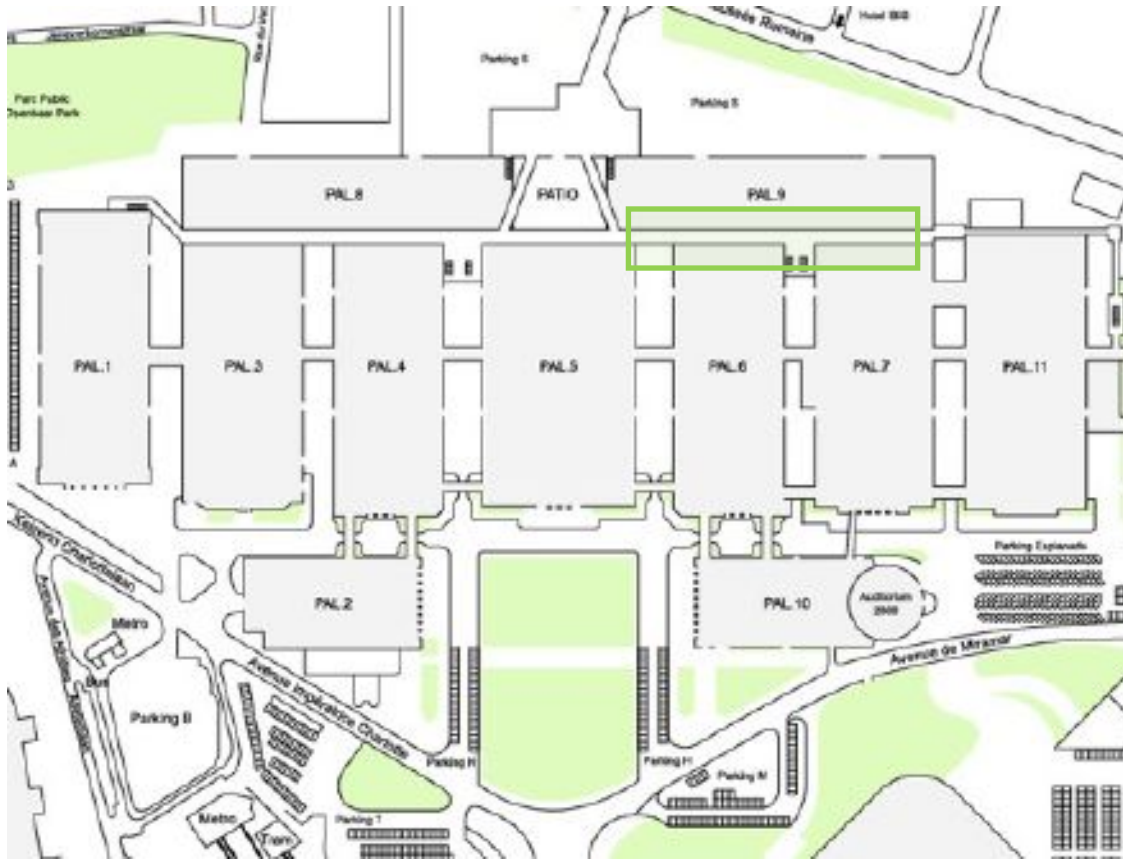
Ga snel naar Paleis 12 en maak jouw huis
slimmer, groener en zuiniger.



ENGIE

Electrabel

Parklane stickering



- **Biggest** indoor advertising option
- Located **in the parklanes**
- Total surface of up to **230m²**



DE 109 À 159

citroen.be

CITROËN
C4



CREATIVE TECHNOLOGY

C4 > 408L

DE GROOTSTE KOFFER IN ZIJN GEGENDE



TE ONTDEKKEN IN PALAIS 4

citroen.be

C4 = POSITIVE POWER
À DÉCOUVRIR AU PALAIS 4

CITROËN
C4

CREATIVE TECHNOLOGY

C4 = POSITIVE POWER

CITROËN
C4

C4 = POSITIVE POWER

CITROËN
C4



SEAT



SEAT STAND
9 MINUTES BY SURFBOARD
SEE YOU IN HALL 11

[SEAT STAND](#) [SEAT STAND](#)

TECHNOLOGY TO ENJOY



SEAT STAND
1 MINUTE BY SEAT



SEAT STAND
1 MINUTE BY SEAT



SEAT STAND
1 MINUTE BY SEAT

SEAT STAND
1 MINUTE BY SEAT

SEAT STAND
1 MINUTE BY SEAT

SEAT STAND
1 MINUTE BY SEAT

SEAT STAND
1 MINUTE BY SEAT

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1 MINUTE BY SEAT

SEAT STAND
1 MINUTE BY SEAT

SEAT STAND
1 MINUTE BY SEAT



9m² Posters




- Network of **impactful posters**
- Located **in the parklanes**
- Complementary with parklane stickering

LA CITROËN DS3 CABRIO
SE DÉCOUVRE
AU PALAIS 4





CITROËN DS3 CABRIO

CITROËN est un **TRAVAIL**.  Le plaisir de conduire. L'innovation. L'ambition. L'ambition de l'ambition.

CREATIVE TECHNOLOGIE



 38 - 59 L/100 KM  99 - 137 G CO₂/KM

DE CITROËN DS3 CABRIO
ONTDEKT ZICH
IN PALAIS 4



CITROËN DS3 CABRIO

CITROËN est un **TRAVAIL**.  Le plaisir de conduire. L'innovation. L'ambition. L'ambition de l'ambition.



 38 - 59 L/100 KM  99 - 137 G CO₂/KM

6 9 10 7

11 ↓ 12



De nieuwe MAN TGX D38. Goede reis.
Le nouveau MAN TGX D38. Bonne route.

MAN kann.



Backlight 4m² & 6m²



- Individual **backlight panels**
- Two sizes **6m²** and **4m²** available
- Freedom of placement



DS 7 CROSSBACK

ONTDEK HEM IN PALEIS 4

DS AUTOMOBILES
SPIRIT OF
AVANT-GARDE



DS 7 CROSSBACK

DS verlijkt TOTAL  DS is een merk van Stellantis

EI 3,9 - 5,9L/100KM @ 101 - 135 G CO₂/KM

Modeljaar 2019 01/19-2020 zie dsautomobiles.be/voertuigen/voertuigenlijst/voertuigenlijst.html

DSautomobiles.be



← 6 9 ↑ 7 →



4m² Indoor panels

- Strategic panels single sided **4m²**
- Located **in the 2 satellites**
- Great option to **show the way** to your stand





4.1-5.1 l/100 km 193-175 g/km (NEDC)

Go



to

hell

now.





Should I take
to a
in hybrid?

Got a question?
Ask our Hyundai experts in Hall 6.



Should I buy
a diesel, petrol
or green car?

Got a question?
Ask our Hyundai experts in Hall 6.

10,000 QUESTIONS
7 ANSWERS



Can I go to the
carwash with
an electric car?

Got a question?
Ask our Hyundai experts in Hall 6.

10,000 QUESTIONS
7 ANSWERS



Is it still smart
to buy a diesel?

Got a question?
Ask our Hyundai experts in Hall 6.

10,000 QUESTIONS
7 ANSWERS



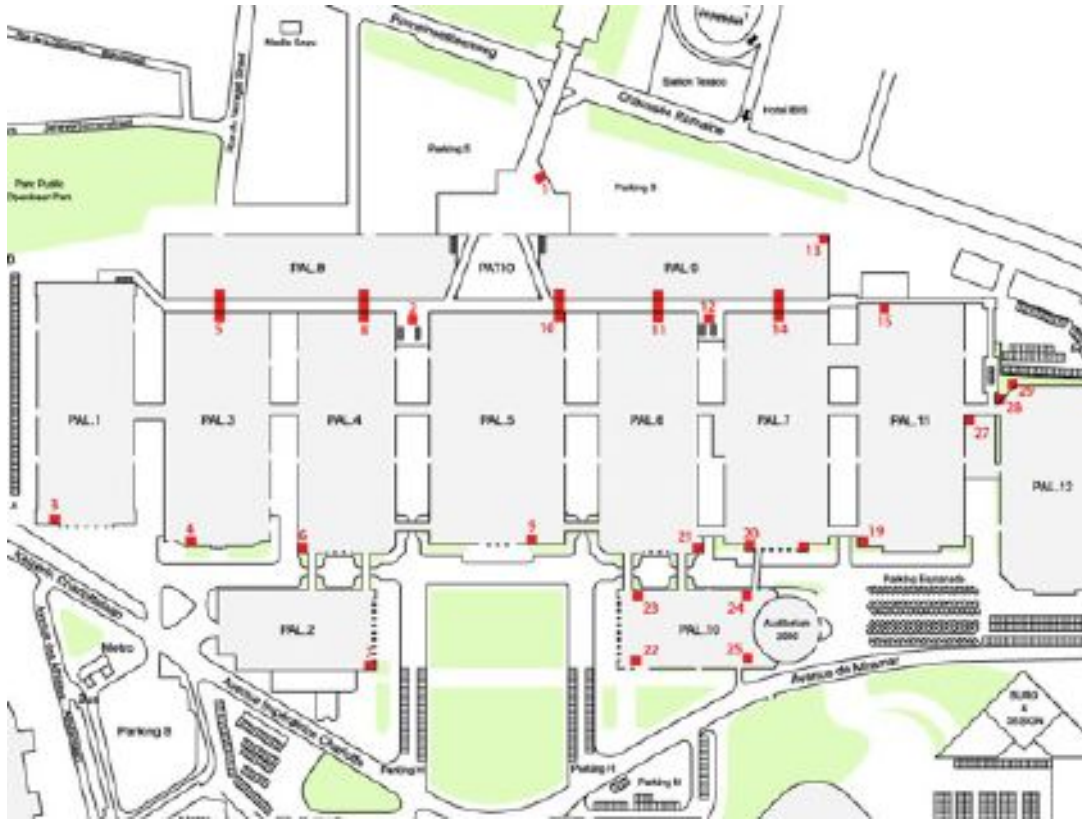
Can I afford
a green car?

Got a question?
Ask our Hyundai experts in Hall 6.

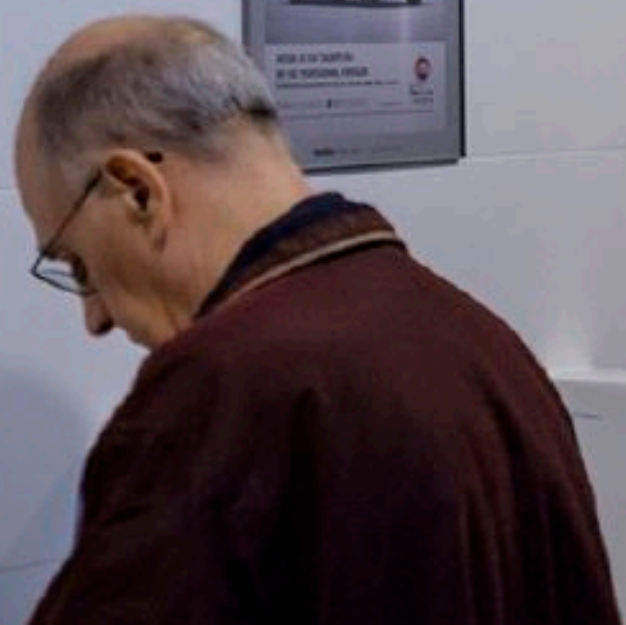
10,000 QUESTIONS
7 ANSWERS



Frames In toilets



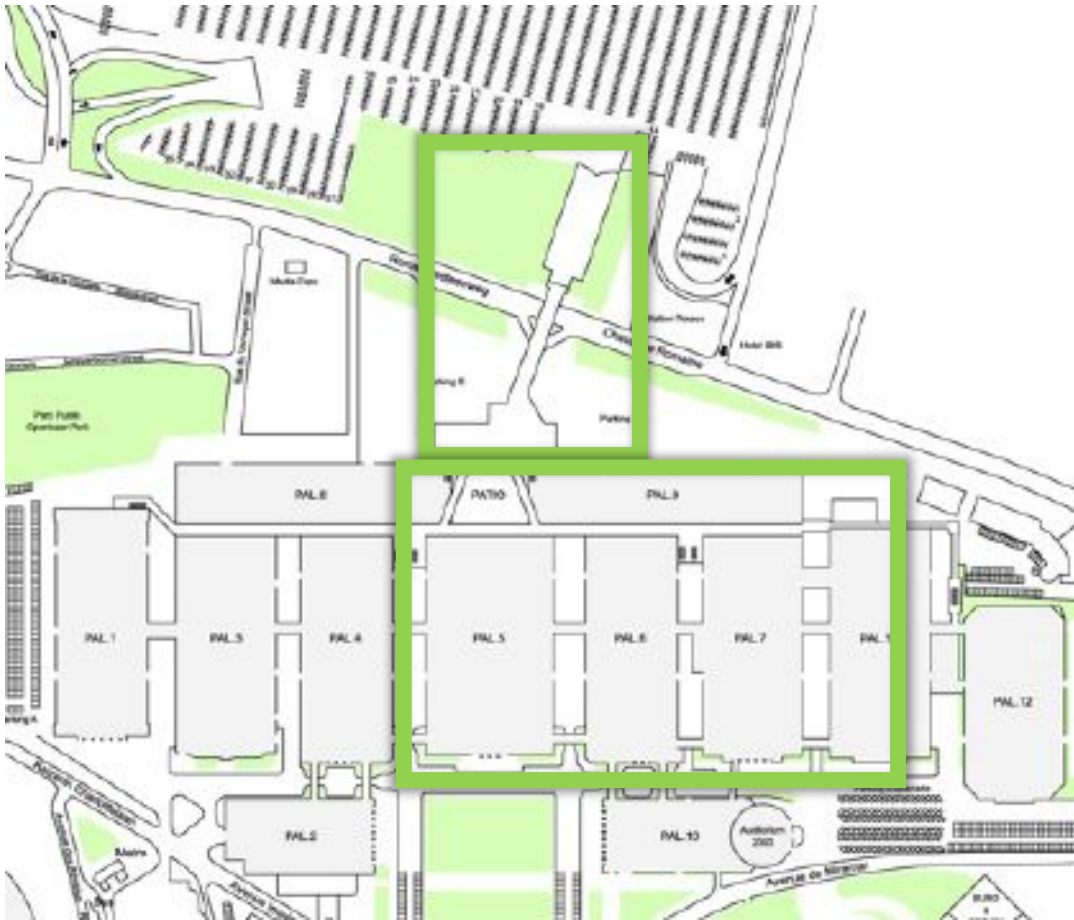
- Particularly **long exposure time**
- Total of **10+ toilet blocks** on the whole site
- Perfect segmentation of **men and women**





Digital Totems 55" Indoor network

- Networks of 10 or 20 digital 55 inch totems
- This network offers single share of voice in a DOOH format (digital)
- Create a journey leading to your stand (max 20% in the footbridge)





Product
Services

W E S N

NIEUWE JEEP
COMPASS

Jeep
HAL

A large digital display for the Jeep Compass advertisement. The display features a compass rose logo at the top, followed by the text "NIEUWE JEEP COMPASS". Below the text is a photograph of a blue Jeep Compass SUV. At the bottom of the display, the word "Jeep" is written in a large, white, sans-serif font, with "HAL" partially visible below it.



NOUVELLE JEEP
COMPASS

A PARTIR DE **21.400€**
SOUS CONDITIONS**

6L/100 KM - 4.4 - 6.9 NEDC | 10/100 KM: 117 - 160 NEDC

Jeep
HALL 7

Contacts



“GET MORE EXPO EXPOSURE”

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